Virtual trade fair with live web conference 28. February - 2. March 2023 Virtual exhibition 28. February - 2. March 2023

Live presentations by experts on all the important topics relating to Secure use of cloud services and platforms

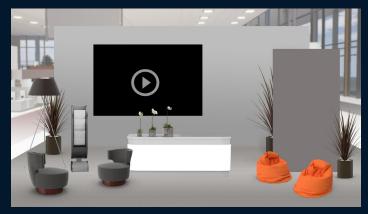


TOP Topics

- First Response Preparation
- **Threat Hunting**
- IT Service Continuity

- **Digital Forensics**
- Backup & Disaster-Recovery
- **■** Compliance & Communication





DSGVO-compliant leads, via sign-up lists, participant lists, chats and contact requests





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Virtual interaction with your target group!

With pinpoint targeting, we invite your target audience to your presentation at the Inciden Response & Digital Forensics 2023 web conference.

You select the field of activity, career level, industry, position and job title of the groups of people we invite for you. This is how you meet your target audience at Inciden Response & Digital Forensics 2023.

Who are the visitors of Inciden Response & Digital Forensics 2023?

Visitors to Incident Response & Digital Forensics 2023 are executives and managers in the fields of IT security, cybersecurity, cloud security, IT compliance, data protection and IT infrastructure.

This is an audience with a willingness to innovate, with a corresponding need for information and, in many cases, concrete project intentions. People from the target groups in Germany, Austria and Switzerland, from medium-sized and large companies, are invited directly.

Who will be exhibiting at Inciden Response & Digital Forensics 2023?

Exhibitors at Incident Response & Digital Forensics 2023 are providers of technologies or ready-made solutions that help ensure rapid and, most importantly, correct IT security incident response, threat response and forensics. Exhibitors understand the current challenges faced by enterprises and present best practices and innovative solutions.

Specialist lectures and Live-Workshops

Divided into different topics, you will demonstrate your competencies via online live presentation in the live stream conference organized and managed by the Inciden Response & Digital Forensics 2023 team. We have a speaker or workshop slot ready for you! At your virtual booth you can also offer additional demos and webinars on your own.

Networking with participants

In our virtual coffee lounge, you can go directly into a live video meeting with participants present or arrange to meet there for a conversation.

Your virtual booth

Present your services and solutions on your virtual booth. We provide templates for your individual booth design. Use documents, image galleries, podcasts and videos to present your solutions. We integrate the live chat module for 1:1 communication with your booth visitors directly at your booth!

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IT Security Partner of past events

























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User conference with virtual exhibition

Despite all protective measures, the number of cyber attacks and IT security incidents in companies, public authorities and institutions is constantly increasing.

The attacks are becoming increasingly sophisticated and are often noticed too late. What should be done in a specific case? Which measures in which order? Who has to be informed when and about what? What are the legal reporting obligations? How can the damage be limited? What is affected and does the recovery of compromised areas work in the event of a crisis? Questions such as these should be clarified and documented in a process and flow chart before an IT security incident occurs. Is a timely first response action plan in place, and if so, does it work in the event of an emergency? In addition to a business continuity process, is there an IT service continuity process in place to ensure at least emergency operation of business-critical IT systems? What about securing evidence? Have disaster recovery measures been trained and tested, or do they only exist in the form of a procedural instruction and technical measures that have never been tested?

IT security incidents are particularly interesting in the environment of hybrid IT systems, where large parts of the IT have been moved to the cloud as SaaS, PaaS, IaaS, and certain parts are still operated in-house. Here, measures for defense and root cause analysis are particularly complex. This is because many cloud users are only partially aware of the special features of so-called "shares responsibility" in practice. Where does the responsibility of the cloud platform/service operator begin and end, and where does that of the user begin? Especially if this is spread over services and platforms of different operators. How do you find out in the case of IT security incidents whether it is a question of errors or manipulation on the part of the operator, external attackers or internal perpetrators from your own company? Is it a targeted attack or simply a configuration error?

Legislators are also constantly introducing new regulations and changing guidelines that go far beyond the recommended basic IT protection. Which companies are affected by the NIS-2 directive, for example, and what applies to implementation in practice?

The rapid changes in the area of IT security, combined with the current shortage of qualified specialists, make it difficult for companies to keep pace with current developments. In many cases, companies therefore require external support for immediate measures, the elimination of damage and the restoration of IT systems and services.

In addition to an incident response plan, this also involves the continuous development of an ITSCM organization, as well as the correct use of tools for threat hunting and the involvement of qualified external partners.

Use Incident Response & Digital Forensics 2023 to showcase your solutions, methods and expertise and to get in touch with the relevant professional audience.

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Topics Focus

Incident Response

- First Response Activities
- Prepartion Response Strategy
- Identification What is affected
- Containment Isolate & Contain
- Eradication Repair damage
- Communication Who needs to be informed and when
- Threat Prevention & Resillience
- Managed Security Services

IT Service Continuity

- Establishment of an ITSCM organization
- Implementation of ITSCM policies
- Interlocking between BCM and ITSCM
- Continuous optimization of IT emergency processes GAP analysis
- Testing of IT emergency plans
- Dealing with risk clusters
- Activation in case of emergency
- IT recovery planning

Digital Forensics

- Forensics and evidence collection
- Analysis of incident indicators
- Reconstruction of the sequence of events
- Preventive IT Forensics & Forensic Readiness
- Security Awareness
- IT security training for remote workers
- Reporting obligations and legal aspects

Backup & Disaster Recovery

- Secure, automated backupls comply with the ITSCM Policy
- Backup & Restore Training & Testing
- Disaster Recovery as a Service (DRaaS)
- Self-Service / Assisted / Managed
- Multi-cloud procedures and multiple backups
- Restore Services from the Cloud for the Cloud for AWS, Azure, Googel etc..





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Agenda 28.February 2023

8:50	Welcome and opening by the organizer
09:00 - 09:40	User presentation
09:50 - 10:30	Partner-Slot
10:40 - 11:20	Partner-Slot
11:30 - 12:10	Partner-Slot
12:45 - 13:45	Virtual Coffeebreak - Expo visit and interactive networking in the Coffee Lounge
14:00 - 14:40	User presentation
14:50 - 15:30	Partner-Slot
15:40 - 16:20	Partner-Slot
16:30 - 17:10	User presentation

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Agenda 1. March 2023

8:55	Welcome and opening by the organizer
09:00 - 09:40	User presentation
09:50 - 10:30	Partner-Slot
10:40 - 11:20	User presentation
11:30 - 12:10	Partner-Slot
12:45 - 13:45	Virtual Coffeebreak - Expo visit and interactive networking in the Coffee Lounge
14:00 - 14:40	User presentation
14:50 - 15:30	Partner-Slot
15:40 - 16:20	Partner-Slot
16:30 - 17:30	User presentation

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Agenda 2. March 2023

	Workshop day - choice of topics in consultation with the organizer
09:00 - 10:00	Workshop 1
10:15 - 11:15	Workshop 2
11:30 - 12:30	Virtual Coffeebreak - Expo visit and interactive networking in the Coffee Lounge
13:00 - 14:00	Workshop 3
14:30 - 15:30	Workshop 4

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Expanded topic portfolio

- Cyber Incident-First Response as a Service Selection Criteria for Service Providers
- Important criteria for collecting and evaluating IT forensically relevant artifacts
- Secure Cloud Backups
- Threat hunting using tracking tools correctly
- The NIS-2 guideline content and implementation in practice
- Secure remote multi-cloud access
- Web Application Firewalls



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Frequently Asked Questions - FAQ

Where are the cost benefits?

We offer participation in Incident Response & Digital Forensics 2023 almost at cost. The major cost advantage comes from the fact that Inciden Response & Digital Forensics 2023 is hosted exclusively online. Unlike a physical trade show and conference, our costs for a speaker slot and exhibit booth are very low.

- No rental costs for a physical convention center.
- No costs for physical event technology
- No catering costs
- No accommodation costs
- No travel costs
- No costs for e.g. bus shuttle service

Is Incident Response & Digital Forensics 2023 EU GDPR compliant?

Yes - The Incident Response & Digital Forensics 2023 website strictly adheres to the requirements of the EU DSGVO. We make your work easier and support you in becoming EU DSGVO compliant by participating in Inciden Response & Digital Forensics 2023 as well:

By registering as an exhibitor, you automatically grant us an order for commissioned data processing, which you are legally obliged to do. This also lists all the measures that we - and therefore you - have implemented to ensure compliance with data protection regulations.

How can I get in touch with visitors to my trade show booth?

Incident Response & Digital Forensics 2023 offers many ways to get in touch. You decide which of these your visitors can choose. Simple contact form, chat, phone, online meeting - you are spoilt for choice. In no case should you miss to offer a technical talk at the Inciden Response & Digital Forensics 2023 web conference, because the talks of the Inciden Response & Digital Forensics 2023 web conference will additionally be promoted by us directly.

In what form do we receive attendee contact information?

Exhibitors at Incident Response & Digital Forensics 2023 receive attendee contact information on several levels.

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Frequently Asked Questions - FAQ

Address data of the presentation participants

You will receive the contact data (incl. e-mail address) of those who attended your presentation at the Incident Response & Digital Forensics 2023 Web Conference via Excel list. There you will also find, if applicable, questions that an attendee asked during your presentation.

Address data when clicking on your booth

The contact data of visitors to your trade fair stand who seek dialog with you via click contact will be sent to you directly by e-mail.

Address data for chat

If you use our integrated chat system, you will receive the contact data already during the chat. In addition, the contact data plus chat history will be sent to the exhibitor by e-mail after the chat has ended.

Active contacting via the Inciden Response & Digital Forensics 2023 guest list

To learn more about those visitors who may not have visited your virtual booth yet, the Incident Response & Digital Forensics 2023 guest list is available. There, you can reach out to visitors directly and ask them to confirm the contact and give you access to their contact information.

How can I promote my Inciden Response & Digital Forensics 2023 trade show appearance?

You can advertise your appearance at Incident Response & Digital Forensics 2023 in the same way that you advertise your trade show appearance, in-house exhibition or roadshow, for example. In any case, you should use your own address lists. You can use a corresponding link to directly promote your own presentation in your social media channels with corresponding posts.

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About Executive Insights

We are an independent organizer of business conferences. Our specific, highly topical events are aimed at specialists and executives from companies mainly in German-speaking countries. Our participants come from companies such as,

AXA, Bankhaus Lenz, Carl Zeiss, Commerzbank, DAB Bank, Datev, Deutsche Bahn, Deutsche Leasing, DM-Drogerie-Markt, EnbW, Fiducia, Festo, Generali Versicherungen, Helvetia, Indeed, Lanxess, Metro, Miele, Otto Group, Porsche, REWE, Robert Bosch, Schaeffler, Rehau, R+V Versicherung, Swarowski, thyssenkrup, Uniper, Versicherungskammer Bayern, Wacker Chemie, Zeppelin Baumaschinen, Zurich Group and many others.

We bring more than ten years of experience in the conference business and benefit from our extensive network. We know our customers' needs and our customers appreciate that.

With Incident Response & Digital Forensics 2023, we are expanding our information spectrum for decision-makers and specialists specifically on the topic of: measures to be taken in the event of IT security & cybersecurity incidents.